

BEARCATS DROP TWO GAMES

**Meet Strong Opposition in Gleichen
and Medicine Hat.**

Brooks Will Play Here Saturday Night, January 18

A senior hockey feature is billed for Bassano Saturday night of this week, January 18, when the Brooks team will battle here in a game with the Bears. This will be the first game between these two teams. The Brooks team has sent in a lineup of their players, the lineup being as follows: goal, A. Hansen; left def., D. Martin; r. def., A. Crömarty; centre, V. Nelson; left wing, P. Crook; right wing, H. Alexandor; subs, J. Payne, G. Nurcombe, and E. A. Brown.

Bearsats' Long Two

Last Saturday night, playing in Gleichen, the Bearsats lost to the Gunners of that town by a 5-3 score in a fast and rough game. Jakey Bulmer, playing on the forward line for the Bearsats, injured his shoulder by the crash with the Gunners.

The Bearsats dropped another one in Medicine Hat Tuesday night, Jan. 14, when they went down before the Monarchs with a 5-3 score. The Monarchs have a powerful team, but the Bassano boys battled them hard, and the Medicine Hat 'team did not have a chance of a fl.

Norman Scott played for Bassano, his old home town. On the Monarchs' team were two former Bearsats boys, Ross McKay and Ed. Holley. Dr. Geo. Haworth refereed the game.

"Mademoiselle" Now

Lives On The Screen

"Madameiselle," from "Armistice," comes to the Gem Theatre Friday and Saturday of this week. January 17 and 18, is a magnetic title for a film—one wonders why nobody thought of it before. After all, no name was more often of the soldier's tongue, no legendary character has ever achieved a more considerable notoriety in the world—which you will find in the generation. Other legendary characters have achieved fame in song and fiction, and whether any be myth or mystery woman, Madameiselle deserves her place.

She has been brought to life in delightful fashion by Estelle Brody in the spectacular Gaumont British film, "Madameiselle From Armes-

She was an intriguing character and still is. Her character develop-

According to the imaginative tastes of the soldiers who oftentimes invented her history and set it to music as they marched along. Every one of them will be interested to see if the film picture will be as good as the imagined her. On the other hand, wives and sweethearts will be more than curious to probe the mystery on which their soldier boys have been consistently evasive and reticent.

The picture is being shown in the entralling mystery picture showing at the Gen Theatre Monday and Tuesday next, Jan. 20 and 21. Blocked by smart lawyers, framed evidence, and a bamboozled judge, the picture is a real study in the art of law, love, life, and luxury.

A William Fox production, "Lucky Star," is billed for Friday and Saturday next, week, January 24 and 25. Janet Gaynor and Charles

Farrell playing the leading roles in this colorful romance. She was the daughter of an embittered widow on

a shabby old farm, and he was only the wreckage of a man who came

through the great war, but love conquers all obstacles.

encountered above. There is evidence, however that this practice is

becoming modified and that in consequence the shallower sands will be

more systematically exploited in the future, with corresponding increase in the flight and navigation.

"The total consumption of gas from all Alberta fields for the nine

months' period ending September 30, 1929, amounted to 15,146,516 thous-

and cubic feet. The considerable surplus of gas from Turner Valley

enabled the quantity drawn from Bow Island and Foremost fields to be reduced to a minimum and these

Salada Orange Pekoe has by far the finest flavour



A New Year Message of Peace

Radio, as a great unifying force in the national life of Canada, was again demonstrated on the second day of this new year when speeches by Mackenzie King, Sir Robert Borden, and General Jan Christian Smuts, former Prime Minister of South Africa, were broadcast over the Dominion from the Atlantic to the Pacific, enabling tens of thousands of Canadians to clearly hear every word spoken.

The importance of a national development of Canadians being able to listen to such speeches as those given by Premier Mackenzie MacDonald, and General Smuts, can hardly be over-stated. They not only serve to link Canada more closely to other self-governing units of the great British Commonwealth of Nations, but they likewise help our people to learn of Canada itself as it is seen and appreciated by world statesmen.

Many of the problems confronting South Africa in these early years of its autonomy as a self-governing Dominion, are similar to those which confront young Canada and the Fathers of Confederation on fifty and sixty years ago. As in South Africa, as in Canada, they have problems relating to the racial origin of the two major groups in the Commonwealth and inherent in which is the problem of language. In addition, South Africa has the problem of the active black races which, fortunately, we are free of in this Dominion.

In his short address, Sir Robert Borden referred to the fact that "Canada and South Africa, at the Peace Conference, appeared to have a clearer perception of the future of the Empire than did others of the Dominions." Canada and South Africa found themselves entirely in accord. Sir Robert Borden did not labor the point, nor did he take time to explain just why this should be so. "And is not the reason quite self-evident?" Here in Canada at times, when from one cause or another, racial and language difficulties crop up, and disaffection is made of these differences and difficulties to influence the passions and prejudices of our people, we are reminded of the words of the English-speaking provinces. Why should Canada be obliged to recognize the English language, and continue certain old French laws, when Australia is not so bound?

The answer is not to seek Canada, like South Africa, as a conquered country. It was originally a French possession, but was wrested by force from British arms from France, just as the Transvaal and the Orange Free State were wrested from the Boers. Australia, on the other hand, was colonized by English-speaking people, and has no conquest, except that over the native races. When France ceded Canada to Britain, and when the Boers had their arms in South Africa, treaties were negotiated between Britain on the one hand, and France and the other republics on the other. In these treaties Britain solemnly pledged her national word and honor to the observance of certain things, and among those was recognition of certain racial, religious and language rights and privileges.

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According to full Dominion status, the duty and responsibility of maintaining and observing both the letter and the spirit of these treaty obligations devolves upon Canada and South Africa. The national word and honor of these two Dominions is pledged just as solemnly as that of Great Britain. Britain's part is done. And if Great Britain, Canada, South Africa, and the whole Empire, prepared to go to war and make all the sacrifices entailed in the great world struggle with Germany in order to keep Britain's pledged word, guaranteeing the neutrality and independence of Belgium, how much more should all portions of the Empire rally, faithfully, generously, fulfill those obligations which alone made Confederation possible in Canada, and have made South Africa a loyal unit in the Empire?

In his speech, General Smuts dwelt at length upon Canada's leadership in the Empire, and the great contributions which this Dominion has made in the cause of national unity, Empire unity and solidarity, and world understanding. It was Canada's example which made union in South Africa possible. It was the example of the British Empire which made the League of Nations possible—the League being, as General Smuts pointed out, but the re-empowerment and extension of the same principles upon which the British Empire is founded and continues to exist and prosper.

Speaking of Canada, General Smuts used words which every Canadian should take to heart, and which, in concluding this article, we quote: "You have taken the lead in the new world level in racial settlement. The Prime Minister has referred to the coincidence with our situation in South Africa. Our race circumstances resemble your own. If we have reached a happy solution of our great racial question in South Africa, it is largely due to the precedent you have set. You found the first solution of the racial question and we have followed you, and the precedent you have set and which we are following. I hope will be followed more and more by other nations of the world, so that the racial question will be solved, and the peace of the world and, instead of being a source of division, will become the bond of union between the nations of the earth."

Novel Wall Decoration

In a barber's shop in Inlington, the walls and ceilings are completely covered with thousands of minute pieces of plate-glass mirror which the proprietor, Mr. Feats, has cut and painted in all colours of the rainbow and in all shapes from stars to roses. The largest piece of plate glass is ten inches square, and the total number is about a quarter of a million.

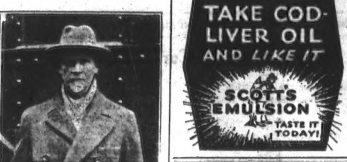
A man with no aim in life is just as much handicapped as a dog with no tail to wag.



Many people, two hours after eating, suffer indigestion as they call it. It is usually caused by acid. Correct it with 'Too Much'. The acid is neutralized, the stomach is healthy, and the system is purified. It is the standard for 50 years the standard of physicians. One spoonful in water neutralizes many times the volume of excess acid. Each bottle contains four doses—say four glasses.

You will never see the crude method when you know this better method. You will never suffer from excess acid. It is the standard for 50 years the standard of physicians. One spoonful in water neutralizes many times the volume of excess acid. Each bottle contains four doses—say four glasses.

A DISTINGUISHED VISITOR



Setting the West

558 Families Settled Permanently On Canadian Farms By Colonization Association

A total of 558 families were settled permanently on Canadian farms in the first eleven months of 1929 by the Canadian Colonization Association. It was stated at Saskatoon the other day. The total does not include those families placed as workers for other farmers, and which, if added, would raise the total to 1,210 families. The area covered by the permanent placements this year is 123,411 acres.

WAS ALWAYS AILING NEVER FELT WELL

Health Restored Through the Use Of Dr. Williams' Pink Pills

General Jan Christian Smuts, P.C., C.H., former Premier of the Union of South Africa, probably the most picturesque figure of the great war and the great peace that followed it, photographed in the Windsor Station of the Canadian Pacific Railway on New Year's Day. This was the first time in his long career that he had crossed the Atlantic to visit this continent and to fulfill his intention of "seeing something of Canada and Canadians at home, and to get a true impression of the most important of the young British Dominions." While in Montreal he was admitted to a L.D. degree by the University of McGill.

Book Brings Good Price

First Edition Of Hawthorne's "Scarlet Letter" Worth Large Sum To buy a book for \$1 and two days later receive an offer of \$1,000 for it was the good fortune of Mrs. Dora Hood, of Toronto.

Recently Mrs. Hood purchased a group of old books and discovered among them a first edition of Nathaniel Hawthorne's "Scarlet Letter," priced at Boston in 1850. The book is quoted in bookellers' catalogues at prices ranging from \$1,000 to \$1,500. Besides "The Scarlet Letter," Mrs. Hood found a first edition of "Mosses From a Garden" by the same author, printed in 1860, and valued at \$100.

PALPITATION

Throbbing of Heart After the "Flu"

Mrs. J. Cunningham, Saint Ste Marie, Ont., writes: "Last February I had a severe case of influenza which left me with palpitation and throbbing of the heart. I felt very weak and tired so began to take



and used about six boxes and have found them to be a great relief. I am very thankful for having found such a good medicine. Price, 50c a box at all druggists and dealers, or mailed direct on receipt of price by The T. Milburn Co., Limited, Toronto, Ont.

Ramifications Of War

Future Wars Will Be Carried On Against Civilians As Well As The Soldier At The Front

In modern war it is not armies that are mobilized, but nations, and it is as important in a military sense to starve or bombard the women who are making shells in the factory as to kill the soldiers who are firing the shells. It is as important to cut off food supplies from the people who make the munitions as it is to cut off the munitions supplies from the fighting line. War in the future will not be, and cannot be, more humane than in the past; it must be immeasurably more humane, for not only has the "civilian" ceased to exist in the war sense, but the modern weapons of war, the airplane and the submarine, are especially adapted to carry death beyond the shores of the battlefield to the homes of the people. A. G. Gardiner in the London Star.

That Sore Throat Needs Minkam's

THE MAIL, BASSANO, ALTA

Safeguarding Life At Sea

Parliament Will Likely Deal With Problem At Next Session

Parliament at the forthcoming session will probably be asked to enact legislation putting into effect some of the provisions of the convention which resulted from the "safety of life at sea" conference. This was held last year and was attended by Alex. Johnson, deputy minister of marine. While the general provisions of the convention do not become effective until 1931, a number of them are considered of sufficient urgency to warrant their being adopted by the signatory governments at the earliest. This has particular bearing on radio apparatus. The convention agreed that henceforth ocean-going ships generally carrying wireless, it will be compulsory for passenger vessels and also for freighters of 1,600 tons and over. Each administration has discretion to exempt from this provision specified voyages where the administration is satisfied that these do not involve any hazard.

According to international agreement, a passenger ship is one which carries passengers, and it is realized that there are circumstances under which small vessels coming within that classification operate without the remotest risk. Such ships would be exempt from the proposed legislation.

One of the difficulties has been the equipping of freighters with radio apparatus. The cost of maintenance, involving, as it does, the payment of no fewer than three operators, is at times prohibitive. In order to meet this problem, however, the Canadian government has devised an automatic system which reduces the number of freighter radio men to one. This invention makes it possible for a ship to be equipped with a radio operator of a warning signal. The stricken vessel sends out its message in four second dashes, and this reaches the one-man radio equipped freighter by the timing of a bell both in the signal-house and in the chartroom. Thus, if the operator of duty, the distress watch receives the warning signal, and immediately is able to communicate that fact to the operator who can thus proceed to his post and take the message.

The conference developed other requests for safeguarding life at sea, and it is believed that only those dealing with radio will be taken up in the Canadian parliament this next session.

Madrid's Great Worry

Abandoned Drinkers Are Proving Problem For Spanish City New York has the problem of disposing of abandoned automobiles, but in Madrid it is abandoned drinker. Every once in a while a little donkey is found on the streets, either lost, or abandoned by an owner who could no longer afford to feed the animal.

The difference between an abandoned automobile and an abandoned donkey is that the one automobile is kept in good shape, but eats nothing, while the donkey does both. The City of Madrid spends quite a bit of money every year to buy a donkey for every hand, and is therefore anxious to get rid of him as soon as possible. Auction sales are announced, but frequently no buyers are immediately found.

Miller's Worm Powders attack worms in the stomach and intestines and, as no worm can come in contact with them and live. They have altered the unwholesome conditions in the digestive organs that invite and encourage worms, setting up reactions that are most beneficial to the growth of the child. They have attended their all power in hundreds of cases and all times are thoroughly trustworthy.

Eskimos and Radio

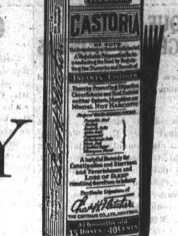
Natives Of Northland Believe the Music and Voices Come From Spirit World

Eskimos of Arctic Canada will tolerate the phonograph, but not the radio, according to men who recently returned to Europe after a visit in the northern land. The traders brought back nearly all the radio sets they took with them last summer for barter. The Eskimo believe that the music and voices come from spirits which haunt the white snowy wastes with which they are surrounded, and regard the instruments with dread. Demonstrations that they can control results by changing records on phonographs have proved to them that the phonographs are not supernatural.

No child should be allowed to suffer an hour from worms when prompt relief can be got in a simple but strong remedy—Olden's Worms Expeller.

Winds are produced by differences in atmospheric pressure in various locations.

When Babies Cry



Babies will cry, often for no apparent reason. You may not know what's wrong, but you can always give Castoria. This soon has your little one comforted; if not, you should call a doctor. Don't experiment with medicines intended for the stronger systems of adults! Most of those little upsets are soon soothed away by a little of this pleasant-tasting, gentle-acting children's remedy that children like.

It may be the stomach, or may be the little bowels. Or in the case of older children, a sluggish, constipated condition. Castoria is still

the thing to give. It is almost certain to clear up any minor ailment, and could by no possibility do the youngest child the slightest harm. So it's the first thing to think of when your baby has a coated tongue; won't play, can't sleep, is fretful or out of sorts. Get the genuine, it always has. Chas. H. Fletcher's signature on the package.

Cheap Phonograph Records

New Chemical Composition Will Make It Possible To Produce Records To Sell At Its Cost

Phonograph records selling at 15 cents each and related like magazines at newspaper stands throughout the United States, will go on the market soon, as the result of the discovery of a new chemical composition known as Durium, according to an announcement made by Dr. H. T. Deane, professor of chemistry at Columbia University.

A huge corporation, known as the Durium Products Corporation, already has been formed for the manufacture of records, the announcement said.

Discovery of the new composition was made after three years of experiment, according to Dr. Deane. Durium is liquid in its original form, he said, and is transformed by subjection to heat into an insoluble, inflexible solid, which combines hardness and flexibility to a remarkable degree.

Records made from "durium" are printed on an ordinary printing press. A disc of blue paper is covered with the substance, which is a clear golden color, resembling amber.

A Consoling Thought

It was necessary for taxation purposes to decide which side of the Canadian and United States border a farm, which an old lady had just purchased, actually lay. Surveyors finally announced that the farm was just on the American side of the border. The old lady smiled with relief. "I'm so glad to know that," she said. "I've heard that winters in Canada are terribly severe."

To go from Boston to New York in 1775 by stage required a week; in 1835, by boat and rail, fifteen hours; in 1920, by auto, nine hours, and 1928, by train, two and one-half hours.



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"I'm so glad to know that," she said. "I've heard that winters in Canada are terribly severe."

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World's Richest Country

In Wealth Per Capita Switzerland Is In The Lead

The commonly accepted impression that the United States leads the world in per capita wealth is corrected by a table issued by a Wall Street house. The United States stands in third place. Switzerland leads with a wealth per capita of \$3,128. New Zealand follows with \$3,029. The United States is third with \$2,808. Other important countries are not far behind. Canada follows with \$2,719; Australia, \$2,710, and Great Britain, \$2,677. At the tail of the procession is Russia, whose wealth is estimated at but \$215 to the head of population. Wealth is saved capital and statistics show that a people with little wealth may still be prosperous, even though living costs are relatively high.

Don't Submit To Asthma. If you suffer without hope or breaking the chains which bind you do not put off another day the purchase of Dr. J. D. Kellogg's Remedy. A trial will drive away all doubt as to its efficiency. The sure relief that comes will convince you more than anything that you will suffer. What help is it sure, why suffer? This matches remedy is sold by dealers everywhere.

The Crown Colony of Hong Kong was ceded by China to Great Britain in January, 1841.

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Cut Down Food Wastage

---by covering all perishable goods with Para-Sani Heavy Waxed Paper. Para-Sani moisture-proof texture will keep them fresh until they are ready to use.

You'll find the Para-Sani sanitary knife-cut carton handy. Or use "Centre Pull" Packs in sheet form for less exacting use. At grocers, druggists, stationers.

Appleford Paper Products

Winds are produced by differences in atmospheric pressure in various locations.

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Alberta Premier Believes Federal Aid Should Be Given For Relief Measures

Edmonton.—A statement issued in Ottawa by Hon. Peter Ross, Minister of Labor, to the effect that unemployment conditions and relief measures are entirely a provincial and municipal responsibility, is being challenged by Premier Broderick. Mr. Broderick said that at the Dominion provincial conference in 1937 this position had been recognized by the provinces, whose representatives had made it clear that they did not wish the federal government to engage in such measures.

Mr. Broderick answers that he has no recollection of any such attitude being taken in behalf of the province, and in fact the latter had strongly objected to the Dominion acting in such questions without consultation. The position of the province on the matter was again intimated to Hon. Mackenzie King on the recent visit to "Edmonton."

"Under normal circumstances," says the Alberta premier, "unemployment relief might be dealt with as a provincial and municipal issue, but there do come times when the national considerations all governments should be in sharing the burden. The unemployment of the present season is a case in point. It is not due to local circumstances but arises from national conditions and it is therefore a sound argument that all governments' organizations should at such a time forget the nice distinction of the B.N.A. and see how best they can together share the common responsibility."

Over 72 per cent. of the men now being given unemployment relief have been found to have come from Canada within the last five years, and the majority to have been here less than five years. A fairly large number of them have come during the past year despite strong representations by the provincial government that immigrants of that type were not wanted under existing conditions. Premier Broderick gives this as the outcome of the check-up that has been made of the unemployed men who have registered with the relief bureau and he regards it as an effective answer to the argument of the Dominion authorities for the unemployment situation.

"On the immigration question we are subject," he said, "to Dominion policies and measures, and it does seem inconsistent that the Dominion should take the position there is no federal financial responsibility."

Propose Gold Medals For Master Farmers

Idea Explained At Session Of Alberta Agricultural Pairs Association

Edmonton.—A proposal to award gold medals for the degree of Master Farmer was explained at the concluding session of the Alberta Agricultural Pairs Association here, by L. T. Chapman, executive of the Nor-West Farmer, Winnipeg.

Under the scheme as outlined by Mr. Chapman, neighbors may nominate anybody for the degree of Master Farmer. A committee would then visit the nominee, check up on his farming methods, his business methods, home life and citizenship and when the nominee gets enough marks out of the 1,000 allotted on the score cards, he becomes a Master Farmer, gets a gold medal and achieves fame. The proposal was referred to the association's executive to deal with as it may deem fit.

V. B. Forster, of Camrose, was re-elected president of the association. The 1938 convention will be held at Calgary.

Protecting Canadian Wheat

Move To Have Export Wheat Arrive At Destination Without Mixing

Ottawa.—A proposal that Canadian exporters of wheat using United States channels for their shipments be required to put a bond guaranteeing inspection by a Canadian customs officer before export, will be sponsored by J. C. Ross, M.P., of Moose Jaw, at the coming session of parliament.

The bond of 10 cents per bushel would be forfeited if the wheat were not inspected. Otherwise, the bond would be returned when the wheat had arrived at its destination, bearing a certificate showing the actual grade of the grain.

The proposal is designed to guard against deterioration of the grade while the wheat is in transit.

W. N. U. 1820

Four Aviators Killed

Members Of Royal Air Force Meet Death In Collision

London, England.—The British Air Ministry announced that four members of the Royal Air Force had been killed at Abbeville, Belgium, in a collision of two aeroplanes in mid-air.

The officers who were piloting the machines were Flight Lt. Richard S. Greenfield, and Flying Officer Charles G. Galt. The two other victims were non-commissioned men.

The crash was the first fatal one in the Royal Air Force in five years. Last year there were 42 deaths in the Royal Air Force in flying accidents.

Men Scramble For Jobs

Two Thousand Men In Frantic Fight For Work In Liverpool

London, England.—An employer, to those who think the unemployed people, for the sole to work "swamp" in Liverpool, where 5,000 men were so frantic in a fight for the work of unloading the steamer "Oropesa" that they broke up the stands in their rush.

When the foreman appeared there was a stampede of men who fought and scrambled to get in front, and was some time before order was restored.

Subsequently this will be supplemented by a line from Great Falls, Mont., to Regina, Sask.

Four direct contacts will thus be established between the air mail systems of the two countries—Montreal and Albany, Toronto and Buffalo, Winnipeg and Minneapolis, and Regina and Great Falls.

Mr. Glover spoke in terms of high praise for Mr. Glover, who is in charge of the Canadian air mail service, and who is being supported by a line from Great Falls, Mont., to Regina, Sask.

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Will Sound Public Opinion

Premier Anderson Considers Natural Resources Question Most Important Problem Facing Saskatchewan

Saskatoon.—Before replying finally to the offer of the Dominion government to transfer the resources to the province, the government of Saskatchewan proposes to ascertain to a considerable extent the exact state of public sentiment in the province. Dr. J. T. Anderson told a board of trade gathering at luncheon here today.

One delegation, he said, had already been interviewed on the subject and another would be seen very shortly.

It was the most important problem facing the province at the moment, he declared, and he held the view that the consensus of opinion of the citizens generally should be ascertained in order that the attitude taken in the reply which would be made, would be representative of the general sentiment in the province.

Pass Canadian Medical Test Group of Menomonee May Come To Canada Shortly

Berlin.—"I only wish they were true," was the comment of Dr. Straub, deputy Menomonee refugee commissioner, when asked regarding a report that 3,000 Menomonee might be sent to Canada and Mexico immediately.

"Actually only 137, composed of 30 families and five single men, so far have passed the rigorous medical examination of the Canadian Pacific physician, Dr. S. Gardner."

Canada has already been sent to Ottawa for permission to allow 300 to depart for Canada as soon as the Canadian Federal Immigration department at Hamburg confirms the medical tests of Dr. Gardner. This first group will likely leave later in January.

Parliament To Open February Twentieth

By-Elections Will Then Be Over Before Session Begins

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The three constituencies in which by-elections are to be held are Agincourt, Chateaugay-Huntington, and Brampton. In the latter constituency, where Hon. T. A. Cresser, Minister of the Interior, is a candidate, the election is expected to be held on February 12, while in the two other constituencies the date is earlier. Consequently, it may be possible to have the three by-elections completed in the House on the opening day.

Retiring Ambassador Will Visit Canada

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Washington, before his retirement from the diplomatic service about the third week in February, Sir Dore Howard, British ambassador to the United States, will pay a visit to Canada to say goodbye.

Sir Dore Howard and Lady Howard will spend the next few days of January in the Dominion, visiting Montreal, Toronto, and Ottawa. In the Canadian capital they will be the guests of their Excellencies the Governor-General and Lady Willingdon.

At Government House on January 26 the ambassador will dine with the Canadian Club, at Ottawa.

UNDER THE PALMS

Chinese Convicted in Vancouver Traced Over Thousand Miles

Chicago.—After a thousand mile chase through Western Canada and the western United States, Wong Wah, Chinese, who was convicted of peddling narcotic drugs in Vancouver, in 1928, was in custody here through the efforts of the Royal Canadian Mounted Police. Wong Wah fled from Vancouver after his conviction, forgoing \$10,000 bail, and fled through Seattle east to Dakota and back to Canada, the Canadian officers said. He was traced to Winnipeg, Windsor, Detroit and finally to Chicago where extradition proceedings will be taken.

Mount Pele In Eruption

New York.—A despatch to the New York Times, recently, from Captain R. E. McCallum, of the steamship Western Ocean, off the coast of the United Kingdom, French West Indies, said Mount Pele was in violent eruption. Lava was flowing down the mountain sides.

Kidnap Chinese Commander

Foo Chow, China.—Yang Shih Chang, commander of the Chinese navy and five members of the Fukien provincial government were kidnaped in an official dinner at a private club. The bandits entered the dining room and held up the guests with revolvers.

His Excellency Viscount Willingdon, Governor-General of Canada, under the palm of the British West Indies, with two girls in the native costume of the island. Viscount and Lady Willingdon made a cruise of the West Indies on the new boats which the Canadian National Steamship have in service between Eastern Canada and the West Indies.

Will Sound Public Opinion

Premier Anderson Considers Natural Resources Question Most Important Problem Facing Saskatchewan

Saskatoon.—Before replying finally to the offer of the Dominion government to transfer the resources to the province, the government of Saskatchewan proposes to ascertain to a considerable extent the exact state of public sentiment in the province. Dr. J. T. Anderson told a board of trade gathering at luncheon here today.

One delegation, he said, had already been interviewed on the subject and another would be seen very shortly.

It was the most important problem facing the province at the moment, he declared, and he held the view that the consensus of opinion of the citizens generally should be ascertained in order that the attitude taken in the reply which would be made, would be representative of the general sentiment in the province.

Pass Canadian Medical Test Group of Menomonee May Come To Canada Shortly

Berlin.—"I only wish they were true," was the comment of Dr. Straub, deputy Menomonee refugee commissioner, when asked regarding a report that 3,000 Menomonee might be sent to Canada and Mexico immediately.

"Actually only 137, composed of 30 families and five single men, so far have passed the rigorous medical examination of the Canadian Pacific physician, Dr. S. Gardner."

Canada has already been sent to Ottawa for permission to allow 300 to depart for Canada as soon as the Canadian Federal Immigration department at Hamburg confirms the medical tests of Dr. Gardner. This first group will likely leave later in January.

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UNDER THE PALMS

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Ramsay MacDonald's Attitude On Naval Program Causes Concern

Optimistic Over Parley

British Premier Thinks Prospects For Naval Agreement Bright

Lonsomehouse, Scotland.—Prime Minister Ramsay MacDonald, who has returned to London after a fortnight's holiday in his Scottish home, is full of optimism over the prospects for the five power naval disarmament conference. He said that arrangements were well advanced for the meeting which opens on January 21.

"I feel very optimistic about the prospects. There is no use in shouting before the start of the conference. The five power naval disarmament conference, he said that arrangements were well advanced for the meeting which opens on January 21.

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London, Eng.—A certain amount of uneasiness is expressed in some of the newspaper editorials with regard to Premier Ramsay MacDonald's statement on leaving Lonsomehouse for London.

London, with the full consent of the admiralty up to now, is prepared to make proposals which will mean considerable reduction in the naval program without in any degree impairing the security of the empire."

The Morning Post says: "The country still is in the dark as to what the proposals are," and adds "while Premier MacDonald claims to be an exponent of new diplomacy, his method of handling it is at best as active as the old."

The Daily Telegraph states: "It was said that the temper of Mr. MacDonald now declines and confirms too well an apprehension that has long been entertained. Does he approach the subject with a calm recollection that the country's and the Empire's naval necessities shall be in no way compromised by any forthcoming agreement?"

"Things are very well advanced. We know that there are little points on which we have not agreed



BASSANO LODGE NO. 55, ANCIENT FREE & ACCEPTED MASONS
 Meet second Tuesday of the month
 Visiting brethren cordially welcome
 Worshipful Master
 A. G. SCOTT
 H. H. BEEBEER, Secretary

ROBT. McLEAN K. C.
 Barrister, Solicitor, Notary
 BASSANO ALBERTA

B. E. BARLOW
 VETERINARY SURGEON
 M. V. A., Toronto
 Govt. Official Veterinarian
 Phone 20 BASSANO

DR. W. F. KEITH
 Dentist
 JOHNSON BLOCK
 Bassano, Alberta

WILLIAM McLAWS
 Barrister, Solicitor, Notary
 BASSANO ALBERTA
 AT HOUSE SATURDAYS
 Phone: Office 6, Residence 128

DR. A. G. SCOTT
 M. D., B. M. C. C.
 PHYSICIAN - SURGEON
 Phone—
 Office 37 Residence 131

W. S. PLAYFAIR
 FEEDS, LIVERY, DRAYING
 Agency for
GALT COAL
 Phone 26 Opposite Depot

HARRY HOLMES
 CARPENTER & BUILDER
 Bassano, Alberta
 Estimates given on all work
 If you want work done
 PHONE 16

A. R. Maurer
 GENERAL BLACKSMITH
 Auto and Truck springs made to order
 House Phone 14 - Shop Phone 34
 BASSANO - ALBERTA

A. T. Connolly
 Registered Optometrist

 Broken lenses replaced from prescription or pieces. Absolute satisfaction guaranteed. Calls service BASSANO, ALBERTA

Shoe and Harness Repairing
 FIRST CLASS WORK
 REASONABLE PRICES
HONG LEE

Direct contradiction of the opinion of Col. Frederick Foster, American war correspondent, that it would be well for Christian churches to withdraw their missionaries from the Orient, has been voiced by Bishop W. Alexander Macdonald, G. S., who was a passenger recently on the S.S. Empress of Asia. Christian missions to China and Japan were never doing better than at present, said the bishop who is in charge of Eastern Missions for the Methodist Episcopal Church of the Southern United States.

The province of Nova Scotia is on the threshold of a period of unprecedented development judging from the record business being handled during the current year by the Dominion Atlantic Railway, and the scope of the preparations now under way for the development of coastal traffic, says George H. Graham, vice-president and general manager of the railway, in a recent interview.

Barrie's Favorite Tobacco
 Two inveterate pipe smokers are James M. Barrie and Stanley Baldwin, once British prime minister. At a dinner Baldwin revealed that Barrie—who was also a guest—never smoked prior to the publication of his novel, "My Lady Nicotine," in which he referred to a certain brand of tobacco.
 It seems that an enterprising reader of the book wrote to Barrie and asked what was the particular tobacco mixture he had in mind. Barrie did not know the name of his favorite brand of tobacco, so he answered at random, naming one he saw advertised.
 No fame was made, and out of curiosity Barrie one day tried a pipeful.
 "He liked it so well," chuckled Mr. Baldwin, that he has kept it to this day.
 Husband: "Would you mind if I went into the smoking compartment, dear?"
 Wife (heavily): "To smoke?"
 Husband: "O, dear, no. I want to experience the agony of being away from you so that the joy of my return will be all the more intense."

Look for this label

When you are buying Gin, see that this label is on the bottle. It is a guarantee that the contents are real London Gin, distilled in London, England, from the very finest materials. Avoid disappointment by always asking for

GILBEY'S LONDON DRY GIN

Bottled, bottled and guaranteed by W. & A. GILBEY "The Gin with a world-wide reputation for absolute purity."

This advertisement is not published or displayed by the Liquor Control Board or the Government of Alberta.

That Cream Cheque

Provides the farmer with a regular income, and the man who keeps cows always has ready cash to spend.

Try Shipping Your Cream to the

BASSANO CREAMERY
 W. A. Brodie, Manager
 Bassano, Alberta Phone 33

SERVICE WITH A SMILE

You will get it at the

Bassano Service Station
 A. P. Pierson, Proprietor

Frost Cop - Gasoline - Oil
 Tires - Batteries

Atwater-Kent Radios

outnumbered all others in sales during 1929.

See and hear this wonderful radio

This Winter

SPECIAL LOW-FARES

Pacific Coast

"Canada's Evergreen Playground"

VANCOUVER VICTORIA

New Westminster

2 DAILY TRAINS 2

For Reservations and full information
 H. H. BEEBEER, Ticket Agent
 BASSANO - ALBERTA

CANADIAN PACIFIC

THE BASSANO MAIL
 Published Every Thursday
 Wallace J. Smith,
 Editor and Publisher
 Subscription—\$2.00 a year in Canada
 \$2.50 to the United States

THE SPECIAL RATE
 Those residents of the Bassano Hospital District, who do not pay hospital taxes should avail themselves of the opportunity to receive all the rights of the shareholder. This can be done by paying, before the 15th day of February, the sum of \$6.00, which entitles one to the special rate of \$1.00 per day should that person or his dependants have occasion to use the hospital during the year. The regular hospital charge to non-ratepayers is \$2.50 per day.
 Ratepayers whose hospital taxes amount to less than \$4.00 must, if they desire the privilege of the special hospital rate of \$1.00 a day, pay the difference between \$6.00 and their hospital taxes.
 This information is conveyed in an advertisement in this week's issue of The Bassano Mail, and an explanation of the plan is given therein.
 Residents of the hospital district would be wise to act now and make the necessary payment so that they may obtain the special hospital privileges. It is good insurance and a guard against large expenditure in time of sickness.

A DECLINING WINTER SPORT
 The healthful winter sport of skating seems to have lost favor among the adult population of Bassano. They just don't seem to care about skating, and the risk gets little support financially.
 The boys and girls, however, enjoy skating. It is the only winter sport they have. And realizing that it would be a shame to deprive the youngsters of their skating, the rink company continues to provide them with a rink and a comfortable waiting room even though the skating rink is not a paying proposition.
 It is an act of kindness and good sportsmanship for the rink company to carry on under these conditions, but it is impossible for them to do so year after year. They must have more financial support or there is great danger of Bassano losing its skating rink.

TO TOTO
 (by Wilfred J. Funk)
 Little too doc, curl and lie—
 Apple of tulady's eye—
 Cool and cuddle in my lap
 For a quiet canine nap.
 Einstein will not worry you
 With his lambda and his mu;
 Silly philosophic schemes
 Cannot curdle in your dreams.
 God is someone you can see,
 Sighs from humanity,
 Existence in flesh and bone,
 Wiser than a god of stone.
 You have no unholy yen
 For the pallid sign of men;
 All the old Mosaic laws
 Cannot manacle your paws.
 Sex is neither wrong nor right,
 Just a simple appetite.
 Never troubled you a bit,
 Men have complicated it.
 Run or bark or make a fuss,
 That is not enough for us.
 We need radios to live,
 And the talkies, God forgive!

We, the silly jackanapes,
 Bending over ticker tapes,
 Pulling a put and call,
 Watching Anascondas fall;
 Seating in our petty shops,
 Figuring the curve of crops,
 Aching over overhead,
 Marking losses in the red;
 Guessing what the end will be
 Out beyond eternity;
 Slipping on our anodynes,
 Immortality or wine.
 You are wiser any day
 Following a canine star;
 Dream your dainty little dream
 Of a saucer and some cream.

Don't Overdo It
 Julius Roosevelt, in an address in Chicago, advocated short hours and long vacations.
 "I love work," he said. "All successful people love it. It is one of the best things in the world. Yet work must not be carried to excess."
 "Work carried to excess, from being a virtue becomes a vice. Just as four o'clock in a dog's game all every heart with admiration, while five cause all manner of trouble, hatred, and turmoil."
Obelisk Pair
 Minister: "Well, my little fellow, do you always do as your mother tells you?"
 Little Joe: "Yes, sir, I do; and so does papa."

Edison Mazda Lamps

15 watt --- The right size for night lights.

25, 40 & 60 watts, all frosted
 These make a white light, and are easier on the eyes.

We have the 100 watt in both frosted and clear.
 150 and 200 watts in the clear
 25 watt in flame tint

Flexible steel armored cable for rewiring or doing a new job.

Baseboard switch boxes for floor lamps or radios

Tubès B. Batteries Wet Batteries

No. 6 Dry Cells

FLANAGAN BROS. HARDWARE
 HUDSON & ESSEX DEALERS
 Telephone 118 BASSANO

AFTER WAR
 (by John Kingston Pineran)
 Victors are bored, and victims
 bitterly
 Bewail the chances that have brought defeat.
 And break their swords, and on a harrow rest
 Hang up their harps, and hate the bread they eat.
 The conquerors they serve, the impotence
 Of their weak arms against the brutal might
 Of stronger men, and must, the common sense
 That points a calm acceptance of their plight.
 When wars are over, and the struggles cease,
 The ugly rage and the dull weariness
 Are to the once embattled awful peace.
 Victor and vanquished, in their hearts confess
 That when the bitter truth at last is said,
 The only undefeated are the dead.

A Flaming Pro
 The teacher was examining Johnny's homework.
 "Johnny," she said, "this looks suspiciously like your sister's writing."
 "Yes," quivered Johnny. "Well, miss, you see, I used her fountain pen."

No Bell
 Bill was a locomotive engineer, and having a visitor, he was showing off the radio.
 "Yes, Frank, I built her all myself," and he proudly swung the stick.
 Frank listened a moment, then remarked, "I believe you, Bill. She whistles for every station."

CALGARY

WHEN COMPARISONS ARE MADE NEARLY EVERYONE DECIDES IN FAVOR OF

CALGARY

Sparkling Dry GINGER ALE

It's the Water, Plus Quality; Ingredients Plus Years of skill!

Always Have a Case on Hand

SPECIALLY PREPARED BY
CALGARY BREWING & MALTING CO., LTD.

CAPITALIZE

Your Health Your Youth



NOW, being young, you can get life protection for less than you ever can again.

Now, being healthy, you can buy practically unlimited life assurance.

If your health breaks, can you buy Any?

Do you feel that it is too early to decide?

Perhaps you are not aware that in the Sun Life Assurance Company of Canada you can get your protection now and decide later what permanent form it shall take.

You can choose—

Life, with Limited Premiums.

Endowment Assurance.

Ordinary Life for increasing amount.

Ordinary Life for original amount with reduced premium.

You have several years in which to make your choice while in the meantime, enjoying full protection.

Get it while you can—adapt it later on.

Enquire for the Limited Life, Adjustable Option policy from the Sun Life representative.



SUN LIFE ASSURANCE COMPANY OF CANADA

HEAD OFFICE MONTREAL

Local News

A McKee was a business visitor in Calgary on Wednesday.

Judge Macdonald, of Calgary, held court in Bassano Thursday morning.

M. E. Grandford spent several days in Calgary this week on business.

The Brooks senior hockey team will play here next Saturday night, January 18.

The W. L. will meet next Tuesday afternoon, January 21, in the Odd-fellow's Hall.

H. Keener, of Hanna, is a patient in the hospital here. He underwent an operation for appendicitis.

J. Brock, of Bassano, is a patient in the local hospital, being taken there for an operation.

The Bassano Fire Brigade is preparing for the annual whist drive and dances in the Masonic Community Hall on Friday, January 31.

Miss Frances Lator, court office stenographer, returned to her duties on Wednesday after spending the past two weeks at her home in Stettin.

Dr. A. G. Scott spent Tuesday afternoon in Glen Colony visiting many homes where the children are suffering from mumps.

H. W. Ford left this week for Hanna, Youngstown, and several other points in that vicinity where he will be engaged in the annual audit.

Dr. B. E. Barlow, M. A. Haynes, and a few other hockey fans accompanied the senior team to Medicine Hat Tuesday evening. The boys lost to the Medicine Hat Monarchs by a 5-2 score.

The thermometer hit the low mark of the winter when it registered 40 degrees below zero Thursday morning, January 16. This extremely low temperature was accompanied by a stiff breeze.

Jack's gayety gang will play for a chance at Countess Pinks' night this week, January 17. Harry Spence is preparing to run a big truck to Countess for those who wish to attend this dance.

Two Bassano rinks plan to participate in the Calgary bonspiel, starting Monday, January 20. The personnel of the two rinks is as follows: E. P. Currie, I. Young, Dr. A. G. Scott, and L. Sealy. W. J. Blankstein, H. P. McDonald, A. P. Pierson, and A. McKee.

Norman Scott, an old time member of the Bassano hockey team, played again for his home town when they won the Monarchs in Medicine Hat Tuesday night. Ed. Holley and Ross McKay, of Medicine Hat, who were at one time on the Bears' hockey lineup, played for the Monarchs against their old team.

The Georgian Singers, a concert company of versatile artists, gave a splendid program in the Gem Theatre Wednesday evening of this week. Every number on the program, which consisted of vocal solos and duets, violin and pianoforte numbers, and quartets, was heartily applauded by a large audience. If the Georgian Singers play a return engagement in Bassano they are assured of a welcome reception by the music loving people of the district.

Re Weeds

The following letter from the Field Crops Branch of the Alberta Government, and addressed to the municipal council of Alberta, has been received at The Mail office. We print it here for the benefit of those interested.

"The Provincial Department of Agriculture wishes to draw to your attention that a number of field supervisors have been appointed to commence work on January 7 for a period of one month. These men will endeavor to visit all councils in the province with a view to stimulating more interest in weed control. They will also be prepared to hold special meetings from time to time in the different municipal districts.

"You can therefore expect to hear from one of these men within the next month or five weeks. If there are any special weed meetings that you desire, I would be glad if you would advise this office direct. Or if there is any particular time that you would prefer one of these supervisors to visit your council, kindly signify to us at your earliest convenience."

Weed Inspector's Diploma Course
"I beg also to draw your attention to a weed inspector's diploma course to be conducted by the department at the University of Alberta during the week of Feb. 17. We trust that you will give this course publicity, and that a number of men from your district will see fit to take this course which is intended to fit them for weed inspection. If they complete the course satisfactorily a diploma will be issued them. There are no fees in connection with this course, and the only expense that candidates will be put to is railroad fare, and room and board while in the city. Prospective candidates should advise this branch as soon as possible."

Yours very truly,
W. J. STEPHEN,
Field Crops Commissioner

Too Much Sister
She—Now you pride yourself on being able to judge a woman's character by her clothes. What would be your verdict on my sister, over there?"

He—Looking at her sister's smart attire: "Insufficient evidence."

A Notable Crowd
Speaker: "And where, I ask you, is Julius Caesar? Where is Attila the Hun? Where are Marco, Robert Bruce, Charlemagne, Hannibal?"
Enthusiastic reply: "Stand up boys, see the gent can see 'em!"



The Safe Way

THE home is no place for valuable papers—neither is your office. For a small sum, you can have the protection of a Safety Deposit Box behind the steel doors of our vault.

Your personal inspection is invited.

The only safe place for wills, bonds, stocks, deeds, pictures, family papers, small jewelry, etc.

The Royal Bank of Canada

Bassano Branch - W. J. Blankstein, Manager
Branches at Cluny and Duchess

The Price of PETROLEUM COKE

"THE ASHLESS FEEL"
Has Been Reduced

Ask your coal dealer for it. The supply is adequate and get away from ashes, smoke, soot, and waste. Remember, it is CHEAPER NOW, and your fuel dealer can get it from

THE PURCELL COKE CO. LTD.
500 Lancaster Bldg.
CALGARY

Struthers' Furniture Store Opposite Post Office

All the balance of the music store stock—
VIOLINS
BOWS
STRINGS
NECK PIECES
TAIL PIECES
TUNE STRINGS
HARMO STRINGS
and all accessories.
BOW RESIN - SHEET MUSIC

Struthers'
Furniture Store
Bassano : Alberta

Just Arrived in Stock

Fresh Caught Lake Superior Herrings
Fresh Caught Cold Lake White Fish
Heinz Dill Pickles Libby's Sauer Krout

CITY MEAT MARKET

H. F. McDonald, Proprietor

Bassano Municipal Hospital District No. 6

Notice to Resident Non-Taxpayers

ALL RESIDENT NON-TAXPAYERS wishing to take advantage of the minimum rate of \$1.00 per day in the Bassano Hospital, must pay a premium of \$4.50 to the undersigned before February 15th, 1930.

Notice to Resident Taxpayers

ALL RESIDENT TAXPAYERS of any Town, Village, or Hamlet within the Bassano Municipal Hospital District wishing to take advantage of the minimum rate of \$1.00 per day, must pay the difference between his or her Hospital Taxes and the sum of \$4.50 to the undersigned before February 15th, 1930.

Henry W. Ford

SECRETARY TREASURER.

The Hidden Spring

A lecturer on art spoke in an industrial city, urging the duty of trying to put more beauty into the surroundings. At the close of the talk a leading citizen came up to have a few words with the lecturer.

"I enjoyed your remarks," he said, "though I don't agree with you. The fact is that we have no time here for beauty. The prosperity of this town is due to hard headed, practical men."

"Yet," retorted the lecturer, smiling, "you, yourself, are seeking beauty, according to your lights. You may not have found it, but I know you are aiming at what you think makes for greater attractiveness."

"No, you're wrong," insisted the hard-headed man. "I'm not interested in beauty."

"Then," said the lecturer, "if you don't mind my being so personal, will you please tell me why you have dyed your whiskers?"



KLEENZO
DENTAL
CREME

COMPLETE cleanliness is your best assurance against tooth troubles. There is no dentifrice so well devised to give supreme cleanliness as Kleenzo.

The creamy, quickly soluble lather whitens the teeth, hardens the gums, and brings to the mouth that Cool, Clean, Kleenzo Feeling. Stop in today and get a tube.



STILES "The Druggist"

Served by the glass or bottle at hotels—Sold by the case or barrel from our Warehouses.

Properly Brewed BEER

A HEALTHFUL FOOD

Products of

The Brewing Industry of Alberta

are fully fermented and
aged for months before
they reach the public.

Sole Agents for the Alberta Brewing Industry DISTRIBUTORS LTD.

Warehouse Phone 82 Bassano

Beer Parlors supply in a legitimate way, the demand for a mild alcoholic beverage.

This advertisement is not published or displayed by the Alberta Liquor Control Board or the Government of Alberta.

WORLD HAPPENINGS BRIEFLY TOLD

Five hundred and fifty-three horse heads and eighteen soldiers' heads were filed on through the Dominion Land Office, at Edmonton, during the month of November.

Talking pictures are not yet favored in Sweden. This has been revealed by the "Svenska Dagbladet," a morning paper of Stockholm, through a nation-wide symposium.

For the first time in 15 years, due to poor crops and general depression, the Moose Jaw poultry association will not stage its annual show. Decision to this effect was reached at the last regular meeting.

The population of continental United States increased 14,299,000 in the ten years ended July 1, 1928, to 119,300,000, the National Bureau of Economic Research, New York, has announced.

In Canada to study railroading, Jun K. Ito, special representative of the ministry of railways, of the Chinese National Government, was a recent visitor at the headquarters of the Canadian Pacific Railway, Montreal.

Award of the 1929 Nobel prize for literature to Thomas Mann was the fourth Nobel award to be given to a German. France is second in the list of winners with 23. Of the two score German prizes, 31 were for scientific achievement.

Diplomatic negotiations will be started shortly in an effort to induce the Chinese Government to rescind an order refusing permission to the Japan Air Transport Company to operate mail and passenger aeroplanes between Japan and Shanghai, it is understood at Tokyo.

Announcement was made by Hon. W. H. Price, Ontario attorney general, that the government would not launch prosecution against those named in the report of Gordon Waldron, K.C., commissioner who recently investigated activities of the Amalgamated Builders' Council in several cities under the Combines Investigation Act.

Result Prove Satisfactory

Japanese Poultry Dealers Pleased With Hatching Eggs From B.C. The Co-operative Association of Poultry Breeders, of British Columbia, reports remarkable success in the shipment of hatching eggs to Japan. A report just received from consignees (the Oriental Poultry Estate, Thawabashi, P.O., Chikago, Japan, states that out of the 45 eggs sent six months ago by the steamer "Empress of Russia," 43 hatched out good chicks, and that there are now 22 cockerels and 17 pullets, the latter starting to lay. The association believes this to be a record for so long a journey, and states that the results testify to the great care taken in the transportation of the delicate consignment.

Modernizing China

Old Style Chinese Lunar Calendar Given Way To New Method. China's modern battle between the Chinese style lunar calendar and the "foreign style calendar" entered a new phase, when, by order of the National government, documents framed according to the lunar calendar became no longer legal.

This is the most concrete attack yet made against the age-old Chinese method of reckoning passage of the months by the moon. Previous efforts to bring about universal adoption of the foreign or Gregorian calendar has proved futile, in spite of announcement of penalties even for the printing or possession of the old style calendar.

Sweden produces very nearly the entire world's match supply.

The common ornamental rubber plant belongs to the fig family.



"I am ready in love with you—may I speak to your parents, father?" "Yes, but mind my husband does not hear you."—Lustige Geschichten, Leipzig.

W. N. U. 1820

Keeps Name Before Public

Canadian Canning Firm Believes Advertising Is Best Medium

To the Brockville, Ontario, Times, it appears that a little lesson can be read by the users of advertising space—also those who do not use it. In the case of a leading firm of Canadian canners, in spite of having disposed of its entire 1928 pack, it has added an increased advertising appropriation for the coming month. This concern has no goods left to sell, yet it considers the preservation of the name of its product so important that it will carry on an advertising campaign of even greater magnitude than usual with the object of keeping its trade-name before newspaper readers.

Because some merchants do not receive large and immediate returns from occasional advertising they are apt to condemn such a method of making known their wares and increasing their sales. The experienced advertiser knows, however, that while the occasional use of space is beneficial in promoting sales, it is the steady, persistent advertising that produces the best results, since it keeps the firm's name and the firm's goods always before the public in a individual or concern should condemn advertising until it has been given a fair trial upon such a basis and, as a general rule, if this plan is followed, the results will be surprisingly gratifying.

It may seem ridiculous for the canning firm in question to be carrying forward an advertising campaign in support of goods that are already well known, but there are other reasons to follow when it will be a distinct advantage to them. It is to be noted that there are other reasons to follow when it will be a distinct advantage to them. It is to be noted that there are other reasons to follow when it will be a distinct advantage to them.

Value Of The Kobi-Noor

Diamond Owned By British Is Worth \$2,000,000

The history of the world's famous diamonds is one of romance and of tragedy, says a writer in the Illustrated Times, of London. It is so with the Kobi-Noor, found nearly four centuries ago in the mines of Glocandia, and now one of the greatest treasures in the British Crown.

What is the Kobi-Noor worth? Nobody can tell. A century ago the value of £2,000,000 was placed on it. That was before it was re-cut. "The Mountain of Light" had many imperfections in the original form. Cutting and setting destroyed the value, but it was a loss, and there was a dullness about it which disappointed those who had heard of its beauty.

The recutting carried out three-quarters of a century ago took many months, and old engravings show what happened to it. The old dullness disappeared. It was given clearness, brilliancy, and beauty, and if it was worth a couple of millions sterling before it was recut, which is probable, it is worth far more today.

Saskatchewan Lumber Industry

Millions Of Board Feet Of Lumber To Be Shown This Winter

Between now and next spring 100,000,000 board feet of lumber will be shown from Saskatchewan mills, and thousands of cords of fuel will be made available for market. "It is difficult for prairie dwellers to appreciate fully the size of this northern industry," says the "Saskatchewan Farmer," which adds, in regard to improved lumbering methods and the saving of waste, "at least one industrial firm is talking of using hitherto discarded pieces in the manufacture of creosoted fence posts and other materials."

For the first 10 months of the present year Canada's total export value was \$1,094,638,233. In the corresponding period of 1928 exports totalled \$1,070,908,345. The decrease in grain and flour exports are almost twice as much as the total decrease of all exports. The increase in manufactured goods largely offset the falling off in the grain.

A Deadlock

"When are Jean and Ed to be married?" "Never, I'm afraid." "Why, how's that?" "Well, she won't marry him until he pays his debts and he can't pay his debts until she marries him."

Medicine Hat Greenhouses

The directors of the Medicine Hat Greenhouses and Medalia Poteries, met in Medicine Hat the other day when it was proposed to erect additional greenhouses shortly.

The proprietor of a well-known local firm has gone bankrupt. He is up to his ears in debt.

Where Danger Lies

Accidents Happen Offense In Unexpected Ways Insurance

Those who lack courage for an enterprise, due to fears for their physical safety, should take heart from the records of a Pittsburgh insurance company. If they hesitate before crossing Third Avenue at Thirty-First Street, or put off from day to day their first airplane ride, a glance at reports of accidents which happen to people in the peaceful pursuit of a business routine should make the avenue and the air seem safe by comparison.

An official of the company was involved in compiling a list of the unusual and unexpected hazards which seem to go far out of their way to find a victim. For fifteen years he kept record of them.

One man kicked a thief out of his shop and broke the bones in his own foot. Another chased a chicken through a barbed-wire fence, and while the wolf escaped, the pursuer was painfully hurt. Then there was the sad case of one who was so ardently embraced by a friend that a ship was fractured.

Another unlucky individual put in a claim for injuries sustained while riding in a trolley car; a workman had thrown a shovel of hot asphalt into the car and into the claimant's lap.

Talking quickly to a friend in the lobby of a building might be considered perfectly safe. Yet in just such placid circumstances, the insurance company reports, a horse came charging into the hall, and trod on the foot of one of the talkers.—New York Times.



(By Anabelle Worthington).



(By Anabelle Worthington).



(By Anabelle Worthington).

The suburban treatment at left side of bodice in printed silk crepe is repeated in hip treatment at opposite side, finished with self-fabric covered buckle. A jacket full of plain harmonizing crepe is caught by buckle of bodice. The skirt is circular with extremely full hemline.

Style No. 2946 is designed in sizes 16, 18 years, 36, 38, 40 and 42 inches bust, and exceptionally easy to make. Just a few seams to make and it's ready to wear. Sleeves are fitted with darts below elbows to give the arms a lovely slender appearance.

Atlantic blue canton crepe self-trimmed with navy blue and newest style of Paris for general daytime occasions.

Hunter green apple silk, black crepe satin, beige crepe silk, blue black silk crepe with jacket of eggshell silk crepe, tomato red crepe de chine, royal blue crepe Elinabou, and seal brown crepe, silk are charming selections for immediate use.

Here is an opportunity to have an ultra-modern dress to finish vacation that will prove a very inexpensive purchase.

Pattern price 25 cents.

How To Order Patterns

Address: Winnipeg Newspaper Union, 315 McDermott Ave., Winnipeg

Pattern No. _____ Size _____

Name _____

Rule may work both ways and may be a poor one.

New Device For Lifeboats

Fire Projectile Zow Hundred Feet Released From

Some of the blind hopelessness of lifeboats at sea at night is likely to be relieved.

The army, the navy, the steamship inspection service of the U.S. Department of Commerce, and the Coast guard have under development a device to be used in lifeboats.

"With it a man can carry in his coat pocket the equivalent of a standard flashlight, two hundred feet high, with a light of fifty thousand candle power, with which to signal for help or guide rescue vessels."

The device resembles a big 45 calibre pistol, although its barrel is a little fatter. It fires like a pistol and is reloaded with a light of fifty thousand candle power. This barrel and release a fifty thousand candlepower flash, suspended from a parachute.

The suspended light burns thirty seconds and the pistol is designed to be reloaded with one hand so that desired exposures of light or even a code of signals can be sent aloft.

Waves washing over the lifeboat or water swamping it have no effect on the reliability of the pistol. Its ammunition has been stored in salt water for more than twenty-four hours without effect.

Recipes For This Week

(By Betty Barclay)

LEMON COCONUT FILLING
1 cup grated coconut
1 teaspoon salt
2 cups water
1 cup lemon juice
2 cups sugar
1 tablespoon cornstarch
Cook all ingredients together in double boiler for 45 minutes.

DEVIL'S FOOD

1 cup butter
1 cup sugar
2 egg yolks
1 cup milk
1 cup flour
1 teaspoon baking powder
2 egg whites
2 squares chocolate
Grated rind 1 orange.

Cream butter, add gradually, one-half the sugar and melted chocolate. Beat yolks of eggs until thick and lemon-colored, and add gradually, the remaining sugar, chocolate, and add milk, alternately, with flour, sifted with baking powder; then add whites of eggs, beaten stiff, and grate orange rind. Bake forty-five to fifty minutes. Frost with boiled orange frosting. When frosting is cool, spread a thin layer of melted chocolate over the top.

Expense Does Not Count

New Room Hotel To Be Built First In Manitoba

If the New Waldorf-Astoria, isn't everything it ought to be, architecturally, the fault won't lie at the door of Lucas Boomer, Bar Bar of the projected caravanserai. Blue prints and architectural drawings may be all right for some folk, but not for Lucas. He hired a floor in a building in 45th street, and over a space of 6,500 feet is having erected exact duplications, on a smaller scale, of practically every important structural unit of the new inn. These will be fitted together and then Old Man Boomer will stand off and take a squint at the ensemble. Anything he doesn't like will be corrected before it's too late.

Another section of the floor space will be a panoramic stratum where interior decorators, artists and others will work out the color scheme of the new hotelery. Entire rooms will be reproduced and destroyed until the complete equipment receives a verdict of "not guilty" from the jury that is to decide how the hotel is to be presented to the public.

The cost of the experimental work will be \$200,000.

Device Aids Motorists

To tell motorists whether they are on the road or are headed for a ditch, a device called the "roadmeter" has been invented in England. It contains a level, and depends for its operation on the principle that most roads are graded to cross upward at the centre and slope off at the sides. The inventor claims that it will eliminate most of the accidents due to fog.

A walk of three-quarters of a mile can be enjoyed around the promenade at the Hotel de Ville, Paris, in the "Oronites." There is also an open-air swimming bath on board.

The Nile has a greater variety of fish than any other river in the world.

Honor Intrepid Explorers

Memorial Erected In England In Memory Of John Hornby and Companion

The Christian Daily News being published in the London Daily Mail, has attracted deep interest in the Old Country.

A memorial to Hornby and his companions has been erected in the Northwich parish church, near the home of his parents. Members of the Hornby family and Mrs. Adlard, mother of Harold, were present at the ceremony.

The dedicatory prayer contained the words, "We dedicate this tablet to the heroic memory of thy servants, John Harold and Edgar, who sacrificed their lives in the cause of duty and honor."

Inscription on the tablet reads: "This tablet is given to the memory of John Hornby, M.C., an intrepid explorer who on July 31, 1927, was found dead on the bank of the Thelon river, in Northern Canada, with two companions, Harold Adlard, 27 years old, and Edgar Christian, 18 years old. R.I.P."

The hymn, "Fight the Good Fight," was sung. The tablet before the unveiling was carried by the Union Jack. The ceremony was performed by the Reverend J. Armstrong, vicar of Sandbach, a cousin of John Hornby.

Scarf At Dry Year Forecast

University Of Saskatchewan Scientists See No Room To Expect Drouth

Scientists at the University of Saskatchewan declined to accept the statement of Dr. Ralph Dudley, of the Dominion Observatory, regarding the probability of a series of dry years. He said that the evaporation from the earth's surface caused by the heat of the sun, the greater part of the moisture in the air, and the surface of the globe occupied by the oceans.

If the heat is constant, the amount that is lost to the air each year is the same and the moisture that goes up into the air must come down.

Various causes such as the shifting of the ice cap, may cause changes in the climate of certain areas, but the total precipitation is generally considered to vary very slightly.

Germans Using New Fuel A hundred thousand tons of mud fuel have been ordered by an electricity works on the Rhine. A German company has discovered how to make the mud in the bed of the Rhine. The mud is a useful substitute for coal. For thousands of years rich combustible matter has been washed down the river from the Westphalian coalfields.

One bee-hive usually contains a queen, 300 to 400 drones, and 40,000 workers.

A Mechanical Bellows

A mechanical bellows, recently brought over from Europe, was a novel feature of New Year's eve festivities at one of the hotels in New York. It wrote the names of guests on an easel, made announcements and acted as a assistant master of ceremonies during the entertainment.

Teacher—Now tell me, what sort of people will wear the biggest crowns when they go to heaven? Bright Pupil—Those with the biggest heads.

Canada Exports Brains

But No Tariff Is Levied On This Commodity

"Thank God," said Dr. George E. Vincent, president of the Rockefeller Foundation, at luncheon in New York, "there is no tariff on Canadian doctors."

"Well, it is rather a pity there are no Canadian exports for so many of our professional men and women, and if the United States were to put a tariff upon them in the form of a heavy toll tax, it would be a good thing for Canada."

Of course, men and women are entitled to sell their brains in the same market. The price of service is determined by the demand, and so long as the United States is able to pay higher salaries than Canada, our doctors, agricultural scientists, and other skilled workers will go to the other side.

The United States takes as little merchandise as possible from Canada, even if it is a substantial amount, and sells it twice as much as she buys, but there is no limit to the quantity of university and college graduates who can be sent to the United States. If she were as strict about the human element as she is about her farm products, it would be to the benefit of this Dominion.

Millions of dollars are spent every year on education in Canada, and when our youths have taken the highest honors, and have had such training as would enable them to do great things for the country that reared them, they are lured over the border by higher emoluments. That is absolutely their business, and they are justified in taking advantage of the opportunities.

The real point is that Canada should be able to keep these builders of the future. Individual firms may not be able to compete for brains with some of the bigger corporations in the United States, but our great hospitals, agricultural colleges, research laboratories and other scientific institutions should be able to offer the same inducements as our neighbors.

Grants to these institutions should be on the most liberal scale. There is more need to build up this country than the United States, and the export of our best brain power is more serious than the import of merchandise. One man may do something for Canada which may be worth hundreds of millions of dollars to the country.

Another Scientific Discovery

Katzen Backs It Possible To Photograph Sound

Science has brought forth its latest aid to the study of musical tones in the form of the projection oscilloscope. The device, which makes sound visible, and permits its photographing, was demonstrated at Chicago by William Brude White, director of the American School of the American Staff and Wire Company.

White demonstrated that each tone has its own peculiar color and that the color of a tone changes with its amplitude. In the visible demonstration the amplitude is manifest by vibration lengths while the color is known by patterns. The machine consists of an apparatus similar to a loud speaker, which is operated from an ordinary radio microphone. Instead of a diaphragm, there is a tiny mirror which vibrates with sound. This mirror reflects a beam of light to a cylinder, 16-sided mirror which revolves and throws a line of light on a screen.

The line of light on the screen oscillates and works into patterns as sound is picked up by the microphone. The photographing is done by a camera.

White said the photograph permits the study and analyzing of a tone, whether made by a voice or an instrument, and pointed out that it will enable a teacher of music to show his pupil by eye as well as ear the correct way to sing a tone or pronounce a word.

Favor New Calendar

Dozen Nations Have Taken Necessary Initiative For Reform

Eleven nations have already followed the example of the United States in taking the necessary initiative for the reform of the calendar. The League of Nations has announced.

As in the case of the United States, all of these countries are composed of leading bankers, industrialists, astronomers, scientists and men of the highest standing and authority on the subject.

The last committee formed is in Holland, under the presidency of Professor van der Waerden, professor of astronomy at the University of Utrecht.

The countries that have already taken this necessary initiative are the United States, Argentina, Brazil, Cuba, Ecuador, France, Hungary, Nicaragua, Panama, Holland, Peru and Salvador.

Educative Blocks Children are taught many of the words of foreign languages in an easy and interesting manner by the use of a set of blocks now on the market. Each unit has different interchanging pictures and the faces so that combinations appear as the blocks are turned.

There are twenty-six countries in southern Ireland, and six in northern Ireland.

WINDOLITE The Improved Glass Substitute

MADE IN ENGLAND

COMES WITH A MESSAGE OF HEALTH

THIS is the all-powerful life producer. Nature's universal disinfectant and germ destroyer, as well as stimulant and tonic. WINDOLITE is the sun's most important ally.

Medical research has definitely proved that from the point of view of Health and Hygiene, the most effective against the sun's rays are the Ultra-Violet rays, which possess the greatest power for the prevention and cure of disease and debility.

Science has further established that ordinary window glass does not allow the passage of Ultra-Violet rays, so that by using glass we are actually excluding the vital health-giving rays. Therefore, the invention of WINDOLITE has completely solved this long-felt want. Exhaustive experiments have conclusively proved that it is a most effective and clean glass that it freely admits the Ultra-Violet rays, and that its use is a beneficial factor in the growth and development of plants and chickens and on the well-being of cattle, enabled for the first time to have a healthy light and darkness in their sheds.

Indeed, the discovery of WINDOLITE during the last six years completely revolutionized gardening, given a new stimulus to poultry breeding, increased the yield of eggs and the fertility of chickens, has greatly improved the health of cattle and the growth and use in domestic and household requirements.

WINDOLITE stands for 100 per cent. sunlight. It makes light strong windows for cattle sheds, dairy stables, poultry houses, brooders and all out buildings. It is economical, unbreakable and is easy to cut and fit. It is now being successfully used for sunrooms, verandas, schools, day hospitals, and for all other buildings, plant coverings and greenhouses. It keeps out cold and rain, and is easy to fit. WINDOLITE is supplied in rolls any length but in one width of 36 inches only. A square yard of WINDOLITE weighs about 14 lbs., while a square yard of glass of ordinary thickness, weighs about 120 lbs. WINDOLITE is made in England.

Price \$1.50 Per Square Yard, f.o.b., Toronto.

Use WINDOLITE and let YOUR PLANTS YOUR CHICKENS YOUR CATTLE

Beak in 100 % Sunlight and for better WINDOLITE

Distributors: JOHN A. CHANTLER & CO., LTD.

51 Wellington St. W.

TORONTO, ONT.

WINDOLITE is the sun's most important ally.

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TORONTO, ONT.

WINDOLITE is the sun's most important ally.

Medical research has definitely proved that from the point of view of Health and Hygiene, the most effective against the sun's rays are the Ultra-Violet rays, which possess the greatest power for the prevention and cure of disease and debility.

Science has further established that ordinary window glass does not allow the passage of Ultra-Violet rays, so that by using glass we are actually excluding the vital health-giving rays. Therefore, the invention of WINDOLITE has completely solved this long-felt want. Exhaustive experiments have conclusively proved that it is a most effective and clean glass that it freely admits the Ultra-Violet rays, and that its use is a beneficial factor in the growth and development of plants and chickens and on the well-being of cattle, enabled for the

SPECIAL BEDDING SALE

10
per cent
discount

In order to reduce our stock of Beds, Springs & Mattresses we are offering for the next two weeks a 10% Discount off all our regular stock. Don't pass up this opportunity of saving dollars on a new outfit.

Currie & Milroy Ltd., Hardware
Bassano and Hussar

JOHNSTON'S STORE NEWS

Sweaters :- Sweaters

LADIES' HEAVY JUMBO KNIT
In White, Red, and Fawn; ideal skating sweater; price\$6.50

MEN'S AND CHILDREN'S
Pure Wool Sweaters; coat style; warm and cozy; all sizes; priced from\$1.65

MEN'S PURE WOOL SWEATER COATS
Heather shade, coat style; price\$5.75
Black Jumbo; price\$3.95

BOYS'
All Wool Windbreaker Sweater; neat pattern; coat style; sizes 28 to 32; price\$2.65

Hobberlin Made-to-Measure Suits -- Special Offer
FREE TROUSERS WITH ANY SUIT ORDERED IN JANUARY (blue and black excepted)

Groceries

PANCAKE FLOUR, Aunt Jemima's, 4 lb. pk. 50
BUCKWHEAT FLOUR, 10 lb. sack75
VITAMEN PANCAKE FLOUR, per pkg. 25

GEM HONEY, per tin1.00
CELERY - LETTUCE - PARSNIPS
CARBOTS

JAMES JOHNSTON, "The Quality Store"

Croceries Confectionery
Fruits and Vegetables
Ice Cream Candy
Crocery

BULMER'S STORE

THE CHURCH OF THE
BLESSED VIRGIN
Bassano, Alberta.

Celebration of the Holy Communion and Sermon on 1st Sunday in each month at 11 o'clock a.m.
Morning Prayer and Sermon on 3rd and 5th Sundays of the month at 11 o'clock a.m.

Evening Prayer and Sermon on 2nd and 4th Sundays at 7:30 p.m.
Canon R. D. Harrison, Rector
H. O. Bredin, rector's warden
J. N. Donaldson, people's warden

Bassano Trading Co. Gurevitch & Gopman
PHONE 95 :- The Store that Lowered the Cost of Living

Specials for the Week-End

SUGAR CRISP CORN FLAKES, 3 pkgs. for25
SWIFT'S LARD, 5 lb. pull95
APPLES, A few left, Hays and Wagons, per crate\$1.95
PINEAPPLE, Singapore, 2 1/2, per tin15
BROOMS, 5 string, a real buy50
CATCHUP, Clarke's, per bottle19

Men's and Boys' Wear

A FULL LINE OF UNDERWEAR, SHIRTS, SOCKS, CAPS, SWEATERS, SHOE, OVERSHOES
All Suits and Overcoats at 25 per cent off
including blue and grey serges in suits

E. A. Beck is leaving for Toronto, Ontario, on Friday this week to attend a gathering of the Life Assurance Co. district managers.

H. D. R. Stewart, post office inspector, was in the district this week inspecting the post offices of Bassano and Rosemary.

VARIETIES OF WHEAT FOR ALBERTA

(Experimental Farms Note)
The five leading varieties of wheat in Alberta at the present time are Marquis, Reward, Garnet, Red Robt 222 and Bonanza.

There has always been a tendency to replace an old standard and proven variety such as Marquis, with something new. Marquis still continues to be the best variety to grow in districts where it is not subject to injury from early fall frost or rust. Under some conditions farmers should be ready to replace it with unproven sorts.

Reward is a new variety of unquestionable merit, and appears to have certain characteristics that make it particularly suitable for central and northern Alberta. It is about one week earlier in maturity than Marquis, it produces a sample of threshed grain which resembles, and is equal to Marquis in milling and baking quality. Reward has repeatedly proven its merits as an exhibition wheat. Its straw is strong. Under some conditions, however, Reward will not yield as well as Marquis. This variety will possibly eventually replace other early maturing sorts in Alberta.

Garnet is one or two days earlier in maturing than Reward and under some conditions is a heavier yielder. This variety has not met with favor from Canadian millers, although no complaints have been raised by the overseas trade. It is doubtful if this excellent variety will ever be able to live down the prejudice developed as a result of the discrimination against it by the local milling industry. Whose Reward has not met with favor from Canadian millers, although no complaints have been raised by the overseas trade. It is doubtful if this excellent variety will ever be able to live down the prejudice developed as a result of the discrimination against it by the local milling industry.

Red Robt 222 is about midway between Garnet and Marquis in maturity. It is a heavy yielder, and has strong straw, but when grown under some conditions, lacks quality of threshed grain. This latter factor is the only one that has prevented this sort becoming one of our leading varieties.

Renfrew is a late producing variety that produces wonderful yields in districts where it will mature. Its late maturity makes it a very risky variety to use in the park belt of Alberta.

HONEY--WHAT IS IT?

(Experimental Farms Note)
Honey is an energy producing food and in addition is considered to be the best of all sweets. It comes direct from nature, unchanged and untreated by human agency. Honey is the nectar of flowers gathered and modified by honey-bee, and stored in their hives as food. It contains approximately 75 per cent sugar, 15 or 20 per cent water, small quantities of mineral salts, and other substances which impart flavor and aroma.

Honey ranges from water white to almost black in color, and has as many flavors as there are flowers, usually the lighter its color the more delicate its flavor. Practically all Canadian honey granulates sooner or later, this phenomenon being governed by its sugar content and its degree of ripeness. Granulation does not impair the quality or flavor of honey nor is it, as many suppose, an indication of adulteration, rather it is a sign of purity. Granulated honey can readily be returned to its liquid form by placing the container in hot water. It should not, however, be heated to more than 140 degrees, or its flavor and aroma will be destroyed and the color darkened. If extracted honey is to be stored for any length of time, it should be kept in a cool dry room but comb honey should be kept warm and dry. Honey is valuable as a food because practically all its sugar is in inverted form which is readily assimilated by the body and places no tax on the digestive system as do other sugars. In addition to the nutrients it contains certain other elements that are essential to the human body. As a result, it is justly called: "The only sweet that comes unchained from nature, and at one time, the world's only sweet."

KNOX PRESBYTERIAN CHURCH

Rev. P. C. McCrean, minister
Sunday, January 19, 1930
11:00 a.m.--Sunday School; Lesson, "Jesus Begins His Ministry."
7:30 p.m.--Evening Worship; Subject, "The Abiding Presence."
Everybody Welcome

McKEE'S STORES Mammoth Stock - Taking SALE

Here is the sale unique. Here are values that stand out unparalleled. Come and be surprised at the wonderful bargains offered.

:- Ladies' Wear :-

Great Values in Ladies' Shoes

LADIES' BROWN KID PUMPS;
spike heel, buckle front; reg. \$5.95;
sale price\$3.50

LADIES' BROWN CALF BROGUE
PUMPS, new season's Invictus style;
reg. \$6.50; sale price\$4.95

LADIES' BLACK KID OXFORD;
Invictus make; brogue style; reg.
\$6.95; sale price\$5.50

LADIES' BLACK PATENT SHOES;
EEE width; 4 oylet lacing; new spring
styles; reg. \$6.95; sale price\$3.95

Ladies' Hosiery

Excellent values in Ladies' Silk, Wool, and
Silk & Wool Hosiery; Woods' Lavender Line,
and Hosiery qualities.

Pure Silk, reg. \$1.95; sale price\$1.60
Pure Silk, reg. \$1.50; sale price\$1.30
Pure Silk, reg. \$1.00; sale price80¢

HOLEPROOF Silk over Lisle; reg.
85¢; sale price65¢

Jaeger Fine Pure Wool; reg.
\$1.35; sale price\$1.15

Ladies' Sweaters

Ladies' Smart Sweater Coat; pure wool
and silk mixture; very fine quality;
reg. \$5.95; sale price\$4.50

Girls' All Wool Sweaters, braided trimmed
collar and pockets; reg. \$3.95; now\$2.95

Dress Goods

PURE WOOL FRENCH FLANNEL in
nice shades; beautiful quality, 30 inches
wide; reg. 95¢ a yard; sale price70¢

NAVY ALL WOOL SERGE for Girls'
and Children's wear; 40 inches wide;
reg. \$1.50 a yard; sale price\$1.15

Sacrifice in Blankets

Pure Wool English Blankets, 7 lbs.
weight; reg. \$10.50; sale price\$7.95

Same quality as above, 8 lbs. weight;
reg. \$11.95; sale price\$8.95

Colored Cotton Blankets of excellent
quality; full size, vicuna finish; reg.
price \$3.95; sale price\$2.95

:: Men's Wear Department ::

UNDERWEAR

STANFIELD'S UNDERWEAR
Red Label Combinations; all clean
stock; reg. \$4.50; sale price\$3.75

Shirts and Drawers; reg. \$5.50;
sale price per suit\$4.95

Blue Label Combinations; guaranteed
all wool; reg. \$5.50; sale price\$4.50

WOODS' HATCHWAY UNDERWEAR
Regular prices \$2.50, \$3.00, \$4.00, \$6.75
sale prices\$1.95, \$2.25, \$3.25, \$5.95

Woods' Pileed Lined Combinations;
reg. \$1.75; sale price\$1.50

Dress Shoes

We are clearing out our full stock of Dress
Shoes to make room for our spring stock.

Tan Oxfords; reg. \$6.95; sale price\$5.75
Tan Oxfords; reg. \$7.50; sale price\$5.95
Black Oxfords; reg. \$6.75; sale price\$5.50
Black Oxfords; reg. \$5.50; sale price\$4.50
Black High Shoes; reg. \$7.75; now\$6.25

Startling Reductions in Men's Suits and Overcoats

SUITS:
Reg. \$21.00; sale price\$15.95
Regular \$27.50; sale price\$22.95
Regular \$30.00; sale price\$24.95
Regular \$35.00; sale price\$27.95

OVERCOATS:
Regular \$27.75; sale price\$22.95
Regular \$32.75; sale price\$25.95
Regular \$39.50; sale price\$29.95

Sweaters

All Wool, in brown, camel, and grey;
reg. \$3.95; sale price\$2.95

Heavy range, black, crimson;
reg. \$5.00; sale price\$3.95

Lambsjack style; reg. \$5.50; now\$4.50

All Wool, light weight; reg. price
\$5.50; sale price\$4.50

Jumbo Knit, All Wool; reg. \$8.50;
sale price\$6.50

:- GROCERIES :-

PURE BEACH JAM, Strawberry or Black
Current, per tin43

MIXED JAM, all flavors, per tin43

PURE PLUM JAM, Malais, per tin45

DATES, 2 lb. pkts29

WHITE NAVY BEANS10 lbs.83

CANNED PEAS, Borden's6 tins for93

PINEAPPLE, Singapore,6 tins for85

HONEY, produced in Canada; 5 lb. tins89

BRAND'S TEA and COFFEE, per lb.57

SODAS, Wooden boxes53

LIBBY'S PORK & BEANS3 tins for39

McKee's Stores

Telephone 9: "Always at Your Service"

Drawer 345